GGES
EDUCATION GROUP
UNNAO • KANPUR

PLACEMENT BROCHURE
2022-23

![GGES EDUCATION GROUP UNNAO • KANPUR]

ABOUT GGES

It has been 15 long years down the path of knowledge; the GGES Education Group shines bright in the scholastic world for it's constant yearn for success and betterment.

The year was 2007, a team of visionaries, including Prof. T.N. Agarwal, an engineering postgraduate, Shri Tej Ram Verma, a retired education officer from the U.P. government, Shri Santosh Kumar Gupta, a civil engineer by profession, and Mr. Ram Anuj Pathak, an advocate by profession, along with other members, established the first B-School of the city for the people and the region and beyond in an attempt to make Unnao a recognised destination for knowledge seekers from different spheres of life.

Professor Ankur Jauhari
Executive Director

Kanpur Institute of Management Studies

GGES Education Group.

LEADING CHANGE WITH YOU

The world has re-emphasized the need for greater social, emotional, technological and cognitive skills to help the companies leverage their competitive advantage.

With continuous change reinventing the nature of work and complexities of your organization, your challenge as a recruiter is only growing. Today more than ever, it is these specific skills over a specific roles that you are looking for in your hire. We understand the current industry needs.

At GGES, change is a norm and our dreamers are change-makers are chiseled with skills that are and will shape business world with agility and willingness to learn. Here, we transform young talent to lead an ever changing world, we invite you to partner with us to transform the industry and impact communities beyond business.

I am proud to present numerous innovative, growth-minded and change ready GGians who are committed to learn and grow everyday.

I look forward to a very enriching association with you to make change for good.

VISION

To produce top class managers and entrepreneurs, especially harnessing and promoting talent from economically weaker segment, who would foster value based businesses aiming for inclusive growth and with due regard to social responsibility.

MISSION

To provide comprehensive facilities and environment for holistic learning and training in the discipline of management through Application, Experience, Participation and Live Analysis.

PAT CENTRE

LEADER IN CAMPUS PLACEMENTS

To ensure the dreams turn into reality for our students, GGES Education Group is the exact platform from where the journey starts to the corporate world. We aspire you to think big and leap big. Aspire for working with best MNC's, Fortune 500 companies and Top 100 companies in India. GGES Education Group is the place for you to realize and transform your dreams into reality. The T&P Department of GGES has been consistently setting up new bench marks in campus placements. Every year we had excel in creating new benchmarks in the campus placements world. Most of the major companies like, Wipro, BYJU'S, HDFC, ICICI, HCL, Genpact, Bajaj Finserv, Kotak has been hiring our students.

We had recently tied up with some prominent multi-national and national companies which would help our students to immigrate the necessary skillset throughout their studies, also would train our students with the latest technologies in the industry. Not only placements we also ensure that our students get the best equipped Internship during their studies, so that they can have hands on practical experience before entering the industry. On a regular basis eminent corporate leaders share their views and provide lectures to our students so that they are well groomed and polished by the time they complete their courses. With more than 1000 + placements and eminent companies like HCL, HDFC, Future Groups, Bonanza, Astral Adhesives, Shoperty, Ruksh, Mirza International and many other companies, our students are well accomplished and placed in various reputed organizations.

PAT MEMBERS

Dr. Saurabh Gupta

Director Training and Placement
Email: saurabhg.kims@ggesgroup.com

Mr. Vishwas Saxena

Coordinator Training and Placement

Miss Aqsa Khalid

Head Training and Placement
Email: tpo@ggesgroup.com
Contact info: 8299640283

Miss Alveena Wajahat

Assistant Training and Placement Head

PLACEMENT PROCESS AND GUIDELINES

OBJECTIVES:

1. The PAT Centre endeavors to become a link between the job seekers [i.e students] and job providers [i.e. companies/corporate] by building up their capacity and networking with Industries.

2. Building a strong network among the corporate & institute for placements.

3. Become the preferred choice of Employers with reference to Campus Recruitments.

4. Provide equal employment opportunities for all the students.

5. To ensure sustainable employment for all our students.

REGISTRATION:

1. Before getting registered with the Placement and Training Centre it is mandatory for all the final year students to submit Rs 5000 as a Security Deposit for Training and Placement Activities. The Security Deposit amount is refundable if we are not providing you a job anywhere.

2. All the final students of all courses are required to get registered with Placement and Training Centre as per the schedule declared by PAT Centre.

3. After registration a student can switch over option once (to opt out of placement or interchange of option) before appearing in the Placement Drive. No request of change of option will be entertained thereafter.

4. Student who wishes to appear for a particular campus placement drive must register with PAT Centre for the placement drive. The registration would imply that the student has verified by himself/herself and has consented to the company profile, job profile, terms & conditions, package, bond & eligibility criteria. After registration, if student fails to turn up for the drive, he/she will not be considered for future placements as well as not eligible to claim for the Security Deposit Refund

5. The students who fail to maintain the minimum 90% attendance in In-house Training as well as Third Party Training by Experts are not eligible to claim for the Security Deposit Refund as well as debarred from the further placement activities.

ELIGIBILITY CRITERIA FOR PLACEMENT ASSISTANCE:

1. Eligibility criteria will be as per the norms of the company providing placement opportunity.

2. Prerequisite for placement:

    a. Campus Recruitment Training (CRT) Completion with minimum 90% attendance.

    b. Academic Attendance of 75% on the date of campus placement drive is mandatory for every student in final year to appear in the campus placement drive of any company.

    c. Students must update their record in PAT Centre after declaration of semester result (backlogs only). Regular semester results will be updated by PAT Centre. This is very important because it is possible that the companies may reject the candidature of a student in case of in complete data.

DIRECTIVE PRINCIPLES, RULES AND REGULATIONS:

1. PAT Centre will strive hard to provide placement opportunity to all its eligible and interested students of Final Year.

2. In order to achieve its placement objectives, the PAT Centre shall organize various training programmes, Guest lectures, seminars, workshops, internship and other allied activities in addition to other similar academic/non-academic activities for ensuring employability of its students.

3. The PAT Centre shall also strive hard to invite various reputed Companies/ Organizations for recruitment/ placement of its students in the field of their specializations.

4. It will be the endeavor of each student to co-operate with the PAT Centre and to appear for opportunities offered for their Placement.

5. Any student having a job offer in hand will not be allowed to appear for any further placement opportunities unless and until all the eligible and interested students get one job-offer each in their hand.

6. Once a student is enrolled with PAT Centre & if he/she fails to appear in any of the campus (in house/pooled/any other) drive of any company without submitting a written application with justified reason and documents will not be eligible to appear for the next 3 consecutive campus placement drives. Habitual absenteeism will not be entertained.

7. It will be mandatory for all the students registered with PAT Centre to appear for all the campus placement drive termed as **"Mandatory"** by the Dept. of Training and Placement irrespective of the type of company. The **"Mandatory"** status to any particular company will be provided by the

Training & Placement Head. Any student skipping any **"Mandatory"** status campus recruitment drive without a justified reason and ad vance information will be detained from any further campus placement drive.

8. Once all eligible students secure one job-offer each, the students would be allowed to appear for the entire further Companies visit in for placement (inclusive of all types of campuses).

9. If a selected student in any company thorough the campus placement drive fails to join the company without any justified reason, he/she will not get no-dues clearance from t he PAT Centre.

10. No preference related to Place of work will be entertained.

11. Students those who do not enroll with the PAT Centre, shall not be allowed to take part in the placement process under any circumstances later.

12. The students must think well before enrolling with PAT Centre and then act accordingly i.e. enrolling with PAT Centre is an act of expressing your desire and confirmation to join the organization on its terms and conditions, if selected. In order to maintain the institute's commitment to the organization, students will have to join the company from which they have received the offer letter. They will not be allowed to reject an offer at a later stage as per the policy already specified and decided by the authority. It should be noted, that students represent their personal commitment and the institute's commitment by such positive action.

13. Dress code is **STRICTLY FORMALS**. Those who don't follow the dress code will not be considered for placements.

14. Individual details and Academics details must be updated on regular intervals by students to Training & Placement Head.

15. Students are not authorized to communicate with the companies in any individual capacity when company visits our college for placement. Any corporate interaction by any student at any stage before and after selection must be carried out in consultation with TPO.

16. If a student appears in written test and does not appear himself/ herself in front of the interview panel without seeking prior permission from TPO, he or she will not be permitted for any future drives and will be detained for future placements.

17. While attending campus interview, every student must carry the following:

   a. College Identity Card

   b. 5 number of pass port size colour photographs

   c. 2 copies of the updated and signed resume

d. 2 set of photocopies of all relevant marks memos, certificates in a folder (self-attested)

e. Identity Proof- Photo copy of PAN Card or Passport or Driving License (self-attested)

f. Pens (Black & Blue)/Pencils/Stapler/Gum etc.

18. Students are expected to get enough information about the company, job profile and other details about the visiting company before appearing for any recruitment drive. It is compulsory for students to visit the website of the visiting company before the campus placement drive.

19. Students who are not eligible or are already selected by a company will attend their regular classes. Attendance Record of each drive is shared by PAT Centre to all respective departments on regular basis.

20. Students should inform immediately about any change of Marks/Mobile number/Email ID to PAT Centre. After selection, student should not change his Mobile number& Email ID till he/she joins the company.

21. The institute [through the PAT Centre] reserves its right to allow/ disallow any student from taking part in the placement process without assigning any reason there to.

22. The PAT Centre in consultation with the Executive Director reserves the right to take decisions on the cases which fall beyond the purview of above mentioned Policy, Rules and Regulation statements.

Various Facilities at PAT Centre

1. Provision of expert counseling team to guide our students on career point of view. Provision of PAT Centre members to coordinate the placement activities

2. Expert aptitude trainer available

3. Expert soft skill and communication skill trainer

4. Highly talented expert to conduct mock interview, Group Discussion and other Personality Development activities

5. PAT Centre students coordinators to coordinate the activities

6. IIIC (Industry Institute Interaction Cell) for arranging industrial visit, in plant training and expert talk by renowned industrialist

7. Spacious conference hall to conduct the expert talk, soft skill workshop, personality development practical's and campus drive activities

8. Organizing Technical events by PAT Centre. Expert interview panels to conduct one to one interview

9. In-house technical trainer to train on technical skills like Java, Dot Net,

PHP, Software Testing, etc

10. Expert team to emphasize more on Soft Skills

Do and Don'ts

DO

1. Dress well to make a good first impression

2. Know the exact time and location of your interview Arrive 10-15 minutes prior to the start time

3. Greet the interviewer with a firm handshake and maintain eye contact Address the interviewer by their title (unless otherwise instructed) Sit still and upright in your seat throughout the interview

4. Prepare questions to ask the interviewer

5. Ask when you should expect to hear from the company next Thank the interviewer for their time

6. Follow-up the interview with a thank-you letter

DON'T

1. Turn up late for the interview

2. Give the impression you are only interested in the job for the moment Act as if you're desperate for a job

3. Chew gum

4. Use of mobile phone

5. Leave your cell phone on during the interview Slouch in your chair

6. Ask about salary or benefits - this comes after the job offer Ramble on – just back up each answer with relevant examples

STUDENT PROFILE

Name - Abhishek Rawat
Course - BBA
Specialization - HR & Marketing
Internship - Sales Intership atBig Bazzar
Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Akshatah Singh
Course - BCA
Specialization - IT

Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Ambreen
Course - BBA
Specialization - HR & Marketing

Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Ayushi Gupta
Course - BBA
Specialization - HR & Marketing

Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Gauri Srivastava
Course - BCA
Specialization - IT

Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Gurav Ghavri
Course - BCA
Specialization - IT
Internship - 1 year Zomato Sales Experience
Certification - 1 year diploma in computer application, Digital marketing and Ecommerce, Email Marketing, Marketing analytics andMeasurement, Workshop on scope of BFSI

Name - Harsh Kumar
Course - BCA
Specialization - IT
Internship - 1 years sales experience in DigiCareer
Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Isha
Course - BBA
Specialization - HR & Marketing
Internship - Sales Intership at Big Bazzar
Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Jyoti
Course - BCA
Specialization - IT

Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Kajal Rawat
Course - BBA
Specialization - HR & Marketing

Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Kanchan
Course - BBA
Specialization - HR & Marketing

Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Khushnoor
Course - BCA
Specialization - IT

Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Koustubh Mani
Course - BBA
Specialization - HR & Marketing
Internship - Sales Intership at Big Bazzar
Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Mahek
Course - BCA
Specialization - IT

Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Mohd Tauheed
Course - BBA
Specialization - HR & Marketing

Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Prince Verma
Course - BCA
Specialization - IT
Internship - 45 days intership at HDFC Bank as Loan Assistant
Certification - Full Stack Development, Workshops on Python, Entrepreneurship Development and marketing

Name - Priyanka Bharti
Course - BBA
Specialization - HR & Marketing
Internship - Sales Intership at Big Bazzar
Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Ram Krishna
Course - BCA
Specialization - IT

Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Ravi Ray
Course - BBA
Specialization - HR & Marketing
Internship - Sales Intership at Big Bazzar
Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Sachin Gautam
Course - BBA
Specialization - HR & Marketing
Internship - Sales Intership at Big Bazzar
Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Sneha Shukla
Course - BBA
Specialization - HR & Marketing

Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Measurement, Workshop on scope of BFSI

Name - Suryansh Siani
Course - BCA
Specialization - IT

Certification - Workshops on Entrepreneurship Development, marketing and Python

Name - Vijay Verma
Course - BCA
Specialization - IT

Certification - NCC Certification, 1 year diploma in computer application, Workshops on Entrepreneurship Development, marketing, and Python

Name - Kaushlendra Kumar
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.Com
Experience/Internships - 45 Days BDM in o2 saver, 45 days as HR intern in ILP Overseas
Certification - Digital marketing and Ecommerce, Email Marketing, Marketing analytics and Google Ads Search Certification

Name - Arti devi
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.B.A
Experience/Internships - 45 days as HR Trainee in Mirza International
Certification - ADCA

Name - Satyam Vimal
Course - MBA
Specialization - HR / IT
Previous qualification - B.sc
Experience/Internships - 45 days as HR Trainee in ilp overseas
Certification - JCHNE+CLOUD, Electronics chip level

Name - Pooja Verma
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.B.A.
Experience/Internships - 4One month as HR Trainee in ILP
Certification - CCC, ADCA

Name - Jitendra
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.B.A.
Experience/Internships - 45 days as sales intern in o2 saver
Certification - NIIT

Name - Seema devi
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.com
Experience/Internships - 45 days as marketing intern in probus ins.
Certification - Tally

Name - Ansha arif
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.com
Experience/Internships - 45 days as marketing intern in probus ins.
Certification - Tally

Name - Nancy pandey
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.A
Experience/Internships - 60 Days as HR intern in ilp overseas
Certification - ADCA

Name - Tarun singh
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.A
Experience/Internships - 42 Days as HR Intern in ilp overseas
Certification - CCC

Name - Himanshu Rajpoot
Course - MBA
Specialization - Marketing/IT
Previous qualification - B.A.
Experience/Internships - 45 days as sales intern in o2 saver

Name - Roshni Verma
Course - MBA
Specialization - HR & Marketing
Previous qualification - B.B.A
Experience/Internships - 60 days as HR intern in Stockart
Certification - ADCA

OUR DISTINGUISHED ALUMINI

PAWAN RAJPUT

Software Developer Training
Wipro

SAKSHI SINGH SENGAR

Sales Executive
Kotak Life

ANKIT NIGAM

Business Development Manager
Genpact

AJAY KUMAR

Relationship Manager
ICICI Prudential

SHRUTI AWASTHI

Sales Executive
Bonanza

ANNAPURNA CHANDEL

Business Development Associate
BYJU'S

AFTAB AHMAD

Sales Manager
S.S.Biotech

AMAN KUMAR

Sales Manager
Airtel

UMANG SONKER

Marketing Manager
Allen Cooper

AKSHAY PANDEY

Quality Manager
Ruksh Garments

RISHABH RAJ

Sales Manager
Eureka Forbes

ABHA DEVI

Sales Officer
Policy Bazar

SATYAM MISHRA

Business Development Manager
PAYTM

ARCHANA KUMARI

Marketing Executive
DOCLAND SERVICES LTD.

PRIYANKA SHUKLA

Sales Manager
CapitalAim Financial Advisory Pvt. Ltd.

ANKITA GUTAM

Manager
HDFC

BHUPENDRA KUMAR

Area Manager
IDBI

SHYAMU

Marketing Head
Bajaj Finserv

MOHIT KUMAR

Sales Mnager
HDB Financial Services

ABISHEK YADAV

Digital Marketing Manager
Loknirnay

AKSHAY MISHRA

Equity Dealer
SPFL Secruties Pvt. LTD

HAIDER HUSSAIN

Internet Consaultant
Just Dial

AKHAND PRATAP SINGH

Marketing Head
Team Lease

KARAN DEEP SINGH

Manager
Hightech Digital Solution

DEEKSHA PANDEY

HR Recruiter
IFTEL

SWASTIK SHRIVASTAVA

HR Manager
Filatex India Ltd

ASAD AFTAB

BDM
Excel Metric

JAYANT AWASTHI

Sales Manager
Whitehead Junior

ANUJ KUMAR

Area Head
Kutumbh Care

PANKAJ GAUTAM

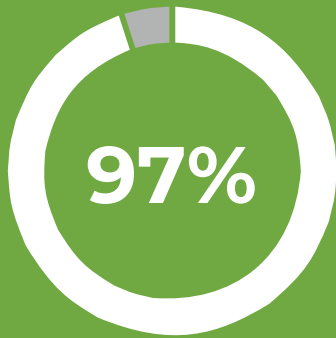Marketing Manager
Frequer Corporation Pvt. Ltd.

SADAF KHAN

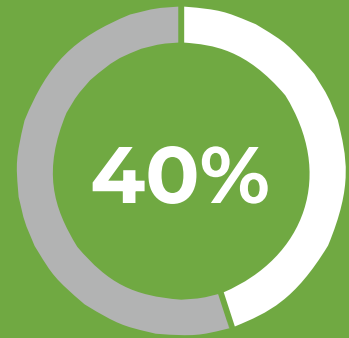BDM
Research Panel Investment Advisor

OUR RECRUITERS

MIRZA — MIRZA INTERNATIONAL LIMITED

FUTURE GENERALI — TOTAL INSURANCE SOLUTIONS

future group

AMBIENS PHARMACEUTICALS (STRONG GRIP. EFFECTIVE RECOVERY)

genpact — Transformation Happens Here

GST — Gramps Software Technology

HCL

ADVISOR'S ORGANIZATION

HDFC BANK

ICICI PRUDENTIAL LIFE INSURANCE

ASTRAL ADHESIVES

AXIS GENETECH

Bonanza — make money. not mistakes.

BYJU'S The Learning App

BAJAJ FINSERV

DUCAT — development | consultancy | training

EDUGORILLA — ASK ANYTHING

MOTILAL OSWAL

O2Saver REAL SAVER

OPEN WINGS FOUNDATION

Ruksh

SHOPERTY

kotak Life Insurance

PLACEMENT SNAPSHOT

97%

Percentage of students placed

100%

Summer Internships

40%

First time recruiters

10

Highest CTC (LPA)

6

Average CTC (LPA)

3

Median CTC (LPA)