

## Advantage

- Certain value addition to student's competencies in terms of better communication, better analytics and comprehension, superior domain and general Knowledge, positive attitude, leadership and team building capabilities.
- Ideal location in the vicinity of corporate and industrial units facilitates corporate exposure, first hand piratical experience and opportunities for internship and placement.
- Regular industry interaction, workshops and guest lectures by industry professionals, 'Meet the CEO' program me to share current industry practices and requirements.
- English Communication, Personality Development, Computer Course and Life Skills Training. Free Certification Courses.
- Emphasis on harmonious mental, physical, emotional and spiritual development through Sport & Games, Yoga, Motivational Lectures, Mind Games, Cultural and Social activities etc.
- Mix of competent, Industry and academics background experienced faculty.
- Individual attention Mentor-memtee system to inspire & guide.
- Exceedingly good placement record. Assured Placement Assistance to all students upto a year after the final semester.
- In-campus, low cost hotel. Economical transport facility.
- State of the art infrastructure. Wi-fi Campus.

## Alumni Speakes



**Durgesh Misra,**  
Super House,  
2009-11

*Family like atmosphere, sheer professionalism, excellent facilities, helping faculty imbibe confidence.*



**Atul Verma,**  
Feders Llyod,  
2010-12

*Relevant curriculum, effective delivery and problem solving oriented learning make K-IMS stand out.*



**Sakshi Jaiswal,**  
Omaxe Ltd,  
2010-12

*K-IMS develops thinking managers and not only practicing managers....a great enabler in meeting future challenges.*



**Ankita Misra,**  
Birla Sunlife,  
2011-13

*I owe my good placement to K-IMS which lined up number of companies for on-campus selection. Of course this followed intense, holistic development and training.*



**Freaquer Corporation**  
**Vipin Kumar**  
2017-18

*Fly high and achieve your goal, thanks K-IMS Various training programs are very helpful.*



MBA, TM, BFSI



BBA, BCA



KG-CLASS XII



D.PHARMA



**BEST EDUCATIONAL GROUP IN AND AROUND KANPUR**

**Best Placement**

**Best Faculty and Facilities**

**Best Teaching, Grooming and Training**

Campus

Great Ganges Education Complex, Kanpur-Lucknow Highway  
10 Km from Kanpur and 2 Km from Unnao Ph. : +91 9792909666/777/888

### WHAT ESTEEMED RECRUITERS SAY

**Ms. Ankita Mishra, Head, T&P, Rohit Surfactant Ltd**

We have found the K-IMS students far better. They are good in all facets of what it take to have a successful managerial career.

**Mr. SM Faiz, Manager, Mahindra-VC Motors Ltd**

It was Rewarding to visit K-IMS for job vacancies. All the Seven Selected students have drive, enthusiasm and need competencies for sales career.

**Mr. Rohit Kumar, AGM, SBI, Lucknow**

It Was a pleasant surprise to get so many talented, spirited and fired up interns in one institutes. I hope the K-IMS will maintain its exacting standards and keep on producing promising management graduates.

### ABOUT GGES EDUCATION GROUP

It has been promoted by Great Ganges Education Society. The society's chief objective is to strive and work for empowerment of the students and the youth of the community by providing them affordable access to quality and employability oriented, educational opportunities, to grow as enlightened citizens of the nation and to create a conducive environment where education goes beyond formal teaching and helps students become independent learners.

The society has been promoted by prominent educationists, academics & administrators who after having made indelible footprints in respective professions, have pooled their long, rich experience and expertise to create educational institutions of eminence with strong focus on their professional and social utility, and relevance.

### MISSION :

To provide comprehensive facilities and environment for holistic learning and training in the discipline of management through Application, Experience, Participation and Live Analysis.

### VISION :

To produce top class managers and entrepreneurs, especially harnessing and promoting talent from economically weaker segment, who would foster value based business aiming for inclusive growth and with due regard to social responsibility.

### KANPUR INSTITUTE OF MANAGEMENT STUDIES

Founded in the year 2009 by a group of visionaries and intellectuals to impart quality education in a stimulating and innovative environment and manner, students are here empowered with the knowledge and professional skills while upholding the values of integrity, tolerance and mutual respect. K-IMS has attained a unique and a highly respectable place amongst the top professional education institutions in the state of UP and border states. K-IMS has earned a reputation for academic excellence in providing practical and quality academic programmes in the field of Management. It is approved by AICTE, and affiliated to AKTU, Lucknow, and college code 714. K-IMS offers MBA (Master in Business Administration), TM (Tourism Management), & BFSI (Banking, Financial Services and Insurance).

### GREAT GANGES INSTITUTE OF TECHNOLOGY

Founded in the year 2013 by the Great Ganges Education Society, the parent body of Great Ganges Institute of Technology, is a venerable name in the educational firmament of Kanpur and Central Uttar Pradesh. Born out of the lofty ideals and the intense desire of a few reputed and successful academicians, entrepreneurs, administrators and philanthropists who believed in education as the best means to bring about social transformation of the populace and their true empowerment which will not only usher in economic betterment but also help them contribute towards nation building, this institute for education in Commerce and allied subjects is set to change the landscape of graduate level education in Kanpur and Unnao. GGIT is affiliated to CSJM University, Kanpur, and college code is UN51. GGIT offers BBA (Bachelor in Business Administration), & BCA (Bachelor in Computer Application).

### ZEE COLLEGE OF PHARMACY

The institute Zee College of Pharmacy has been established with a mission to provide course of study and prepare trained manpower in the field of Pharmacy, Pharmaceutical Sciences and to integrate the knowledge of medicine, clinical sciences and drug discovery system for patient care and cure. It is designed to be a self-reliant campus with all basic amenities and resources. ZEE COLLEGE OF PHARMACY aims at enhancing the prestige that the GREAT GANGES EDUCATION SOCIETY has earned over the years of its establishment. It enables the students to develop strong foundation in bio-sciences and related subjects simultaneously improving their applicability in the various stages in

medicine discovery and production. A perfectly conducive learning atmosphere has a unique integration of the ingredients suiting the requirements of contemporary pharmacy education scenario. The faculty members are equipped with knowledge, experience and expertise. It is approved by AICTE & PCI, affiliated to BTE UP. Offers D.Pharma.

### MOUNT LITERA ZEE SCHOOL

Mount Litera Zee Schools are a noble endeavour by Zee Learn—which has been in the domain of education since 1994—to bring about a quantum improvement in school education. Our purpose is to help your children achieve their unique potential through our chain of preschools, schools and youth institutes. Zee Learn today runs 120+ Zee Schools and more than 1900+ Zee Pre Schools under the brand name Kidzee. Over 9,00,000 children have been nurtured in our Pre Schools. We have also trained over 10,000 early childhood educators, nurturing them to be teachers and giving them a fulfilling career. It is affiliated to CBSE and runs the classes from play group to 10+2.

## PLACEMENTS

- ★ Twenty two Companies visited campus during 2017 & 18 for final and summer placements.
- ★ Auto companies recruited 16 students.
- ★ 7 Students picked up Telecom Enterprises.
- ★ State Bank of India absorbed 14 students for Summer Internship Training paying stipend of Rs. 1500.00 per month.

Year	Students Number	Campus Selection	Self Enterprises	Family Business/Ors.
2018	84	74	5	5
2017	31	30	1	
2016	29	28	1	



### PLACEMENT HIGHLIGHTS (2018-19)



**Archana Pal**  
HDB Financial



**Nidhi Singh**  
Docland Services



**Kirti Gautam**  
Rushk International



**Satyam Mishra**  
Paytm



**Asad Aftab**  
Excel Matric



**Mahesh Sharma**  
Jeevandeep Concept