



**GREAT GANGES INSTITUTE OF TECHNOLOGY**

Affiliated to C.S.J.M. University, Kanpur (College Code - UN51)

---

# Great Ganges Institute of Technology, Unnao

## Perspective Plan



The Institutional Perspective Plan (IPP) of GGIT is a roadmap prepared in consultation with all stake holders and helps the institution to achieve its vision, mission and goals.

The constructive functioning of the institutional committees with their clear roles and responsibilities and coordination with others plays a major role for the effective deployment of the IPP.

### **Vision**

The vision of Great Ganges Institute of Technology is to be catalysts of transformation and progress. They aspire to create empowered learners who excel academically, ethically, and socially. By embracing innovation, diversity, and global perspectives, they envision producing responsible leaders who shape a better future for themselves and the world.

### **Mission**

The mission of Great Ganges Institute of Technology is to provide quality education, fostering intellectual growth, critical thinking, and character development. They aim to equip students with knowledge, skills, and values for personal and professional success, promoting lifelong learning, innovation, and contributing positively to society.

### **Short Term Goals**

- To further improvise results, increase the number of students going for higher studies by clearing various entrance exams
- To improve sports, cultural activities and literary performances of students in inter and intra college competitions
- To encourage and support professional development and welfare of staff
- To motivate faculty and students towards research and innovation by conducting interactive seminars and workshops
- To conduct field visit to different industries
- To improve the employability skills of the students

### **Long term Goals**

- To strengthen R& D, Incubation Centre and IPR Cell of the institution by allocating funds in the budgets.
- To identify key performance indicators and reward accordingly
- To train the students towards Entrepreneurship, startups, Self-employment and providing employment to others
- To publish a research articles in UGC care journals

### **Strength, Weakness, Opportunity and Threats (SWOT)**

### **Institute Strengths:**

1. **Qualified Faculty:** The institute has a team of experienced and knowledgeable professors who are providing high-quality education to students.
2. **Diverse Curriculum:** Offering both BBA and BC courses provides a diverse range of business-related subjects, attracting a wider student base.
3. **Industry Connections:** Strong ties with local businesses or industries can lead to internships, guest lectures, and potential job placements for students.
4. **Reputation:** The institute has a good track record of producing successful graduates, it attracts more students and gain positive word-of-mouth.
5. **Infrastructure and Facilities:** Well-equipped classrooms, libraries, computer labs, and other amenities are enhancing the learning experience.

### **Institute Weaknesses:**

1. **Limited Resources:** The institute has faced budget constraints, limiting its ability to invest in new technologies, facilities, or faculty development.
2. **Outdated Curriculum:** Failing to update courses in line with industry trends can lead to a gap between what students learn and what employers expect.
3. **Lack of Research Opportunities:** The institute doesn't encourage research activities at the desired level; so that we miss out on potential collaborations and funding opportunities.
4. **Geographical Constraints:** The institute is located in a remote or less accessible area; that is why we are facing challenges in attracting a diverse student body.

### **Opportunities:**

1. **Market Demand:** There is a growing demand for business education in the local or global market, presenting an opportunity for growth.
2. **Online Education:** Expanding into online courses can reach a wider audience and provide flexibility for working professionals Specially after COVID19.
3. **Collaborations and Partnerships:** Establishing partnerships with other educational institutions, businesses, or government bodies can lead to new opportunities for students and faculty.
4. **Specialized Programs:** Introducing niche programs or concentrations within BBA and BCA can cater to specific industries and attract specialized students.

### **Institute Threats:**

1. **Competition:** There are some other institutes in the Unnao region offering similar programs, leading to a competitive landscape.
2. **Regulatory Changes:** Changes in government policies or accreditation standards can affect the institute's operations and curriculum.
3. **Economic Downturn:** During economic recessions, enrollment may decrease as students and families may face financial constraints.
4. **Technological Disruption:** Failure to adapt to new educational technologies or online learning trends can lead to obsolescence.
5. **Changing Demographics:** Shifts in population demographics can affect the demand for higher education, potentially leading to declining enrollment

### **Institutional Perspective Plan**

Our IPP is a road map of strategies to achieve the vision, mission and goals of the institution. It is prepared by taking inputs from all the stakeholders.

#### **Strategy 1: Good Governance and Quality assurance**

- Decentralization of governance starting from Board of Governors to Governing Council, IQAC, various committees, etc for ease of governance and to ensure standards are maintained.
- To adopt e-governance
- To get accredited by NAAC
- To adopt and implement National Education Policy (NEP)

#### **Strategy 2: To establish better academic practices and curriculum enrichment**

- To adapt learner centered academic practices and procedures to train quality teachers.
- Improving the course delivery to meet learning and assessment as per Bloom's Taxonomy levels
- To enrich the curriculum to fulfill the curricular gaps and introduce skill based courses and certificate programs
- Strengthening of Outcome Based Education
- Promoting the use of latest ICT tools in teaching and learning

**Strategy 3:** To encourage Staff Professionals Development and provide Staff Welfare thus increasing their competency

- Encourage staff participation in refresher courses organized by reputed institutions
- Organizing faculty development programs, workshops etc.
- Encouragement for publishing books, research papers in UGC Care Journals
- Encouragement for participation in Conferences and Seminars
- Encouragement for Qualification improvements and all possible help for pursuing Ph.D. Programs
- Encouraging non-teaching staff to upgrade their qualifications and skills

**Strategy 4:** To produce professionally competent and ethically strong graduates

- Strengthening of courses on soft skills and life skills
- Encouraging students to participate in games , sports and cultural activities
- Strengthening of courses to promote entrepreneurial skills
- Strengthening of values and inculcating a professional code of ethics in the students

**Strategy 5:** To encourage Research, incubation entrepreneurship

- Strengthen the R&D activities
- To nurture innovation, incubation and entrepreneurship skill
- Encourage Faculty to conduct research work
- MoU' with different organizations for training and placement activities

**Strategy 6:** To develop a smart campus. Upgrade infrastructure facilities and library

- Improve ICT facilities in classrooms and labs
- Improvising library automation
- Increasing the scope of Campus Surveillance system
- Enhancement of energy conservation system
- More informative and interactive website

**Strategy 7:** To strengthen Training and Placement activities

- Energize the T&P Cell (PAT Center)
- Provide latest college brochure and student profile for placement activities
- Aims at 100% placement of eligible students
- Training Programs to improve student's skills that they perform well in GD and Interviews.

**Strategy 8:** To increase the outcomes of social and outreach activities

- Encourage participation of students in community work and extension activities through Swatch Bharat, and other NGO programs
- Conducting blood donation camps and health camps
- Celebrating national and international day such as Yoga day, environment day

**Strategy 9:** To build a healthy relationship with the alumni

- Networking with alumni Entrepreneurs to improve placements
- Utilizing Alumni contacts for industrial visits and internships of the students.
- Inviting alumni for delivering talks to the students and motivating them.

### **Institutional Perspective Plan Deployment**

Great Ganges Institute of Technology works under the aegis of Great Ganges Education Society, while abiding to the norms of UGC and affiliated to Chhatrapati Sahu Ji Maharaj University, Kanpur.

The Institutional Perspective Plan (IPP) of GGIT is a roadmap prepared in consultation with all stake holders and helps the institution to achieve its vision, mission and goals.

The constructive functioning of the institutional committees with their clear roles and responsibilities and coordination with others plays a major role for the effective deployment of the IPP.

The fair and equitable policies, administrative setup, appointment, service rules, and procedures of the institution are also supportive of the IPP.

The details of IPP deployment are briefly summarized below:

<b>S.No.</b>	<b>Perspective Plan</b>	<b>Measures for Deployment</b>	<b>Effective Deployment and Attainment</b>
1.	Good Governance and Quality Assurance	Decentralization of governance, e-governance, strengthen IQAC, Accreditations and rankings.	Accountable, participative and transparent governance, ERP package
2.	Academic Practices and Curriculum Enrichment	Improvising Teaching learning methods, ICT tools, introduction of add-on / certificate programs	Increasing add-on/certificate programs and improved results and admissions
3.	Staff development and Welfare	Recruit qualified faculty, supporting up gradation of qualifications, participations in seminars/workshops/FDP's	Many faculty members pursuing Ph.D., publishing research papers in UGC care journals. Non teaching staff encouraged to do skill up gradation courses.
4	Professionally Competent and Ethically Strong Graduates	Add on seminars/ workshops on Soft skills, encourage students to participate in various competitions.	Students actively participate in various competitions, sports and cultural activities.
5	Research, Innovation,	Encourage and support R & D Foster innovation and	Institution IP Cell, Entrepreneurship Cell

	Incubation, Entrepreneurship and Consultancy	entrepreneurship. Industry-Institute through MoU's.	Establish partnership	fostering innovation .
6	Smart Campus and Upgrade Infrastructure and facilities	Upgrade infrastructure and facilities for existing courses. Increase campus Surveillance Energy conservation awareness programs.		ICT facilities in class rooms, Library automation and digital library facilities, Installed CC TV cameras. Energy Conservation using LED bulbs, solar power.
7	Training and Placements	Communication Skills, Several Training and Placement activities		Improved Placements year by year
8	Social and Outreach activities	Programs under Swachh Bharat, V foundation and others.		Conducted blood donation camps, health camps, plantation etc.
9	Alumni Interaction	Strengthen Alumni association, enhance student interaction		Encouraging online Registration, conducting interactive sessions with students.

