

- 5.3.2: Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)
- 5.3.2.1: Number of sports and cultural programs in which students of the Institution participated year wise during last five years



### **Session 2018-19**

### Orientation day

Great Ganges Institute of Technology Unnao was organized Orientation Programm for welcoming newly admitted BBA and BCA students on 23/07/2018.

Purpose of orientation Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self exploration.



### One day Workshop on Human Values

Great Ganges Institute of Technology in association with Kanpur Institute of Management Studies has organized a one day workshop on Human Values and Professional ethics, on 19<sup>th</sup> July 2018. Our institute is chosen as a distinguish invitee because of our reputation for providing quality education. The objective of this program is inculcating human values has been voiced by every framer of education policy. Universal human values is based on the natural laws, on reality, as it is – in a way that anyone can understand on their own right, through self-exploration. Living accordingly enables one to live an informed, purposeful, happy and responsible life – as an individual, as a member of family, as a member of society and as an unit in nature/existence. In education, this input provides a universal basis for human values that supplements and provides direction to the current educational system. With a strong teaching methodology of self-exploration, the foundation course provides the essential guidelines for a human society and helps develop commitment for it.



### Teacher's day 2018

Great Ganges Instittute of Technology Unnna o was organized a teacher feliccitation ceremomy on the occassion of Tecaher's day on 5<sup>th</sup> Sep 2018. We have invited the teachers of different schools and colleges and felicitate them for their remarkable contribution to the Society.





#### **Guest Lecture on**

### "Exploring Career Opportunities in field of Corporate"

Great Ganges Institute of Technology has organized guest lecture on Profile Based Training, titled, "Exploring Career Opportunities in field of Corporate" initiated by Pune Institute of Business Management (PIBM), Pune on 17<sup>th</sup> September 2018. Our institute is chosen as a distinguish invitee because of our reputation for providing quality education. The objective of this program is to train students and make them understand what kind of profile offered by the corporates for freshers.

The program has been conducted in seminar hall. In this program Prof. Ankur Jahauri(Manager), Prof. Kamal singh Rathaur (Dean Admission), Prof. Altaf Quaiyum (Dean Academics) and all the faculty members have been present there. The participants are BBA, BCA students. The session starts with the discussion of employability issues by resource person Mr. VaibhavMediratta, Banking & Financial Services Trainer. He addressed the students that there is a requirement to update yourself with the current business scenario. There are lots of job opportunities in job market the need is to prepare yourself for the market demand. The need is to integrate theory with practice and development of skills have been equally emphasised. Mr. Vaibhav has told us about various profile such as equity managers, Media sales, business analytics and so on. He has also told that the basic requirement for getting a good job is communication skills.

Mr. Vaibhav and Mr. Bhasin has been felicitated by presenting memento.

At the end of the program Prof. AltafQuayium, Dean Academics has given the vote of thanks to our resource person.

The one day program is expected to go long way as this program will provide the valuable suggestions to the participants to be considered for improving employability skills.



#### **CRESCENDO-Fresher 2018**

The 17th of October 2018, was marked as a memorable day in the life of every fresher's of Great Ganges Institute of Technology, UNNAO. The fresher's day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness. The dress code for the fresher's day was "Retro" for fresher's. The celebration started at 11:30 am with the lamp lightning followed by patron speech in which fresher's were formally welcomed into GGES family. After the patron speech few events like singing and dancing were done to entertain the fresher's. The cool seniors put up various performances like dancing, singing to entertain their cool junior's, all the juniors were enjoying and having a great time.

**Ms Deepa** an especially talented youngster was introduced as **Miss fresher** and **Mr Saurabh** was introduced as **Mr. Fresher**. The management had given out various gifts to both of them and they were also awarded with trophies and prizes.



### **Guest Lecture on Career as Good Management Professional**

A one day management development program was organized on 15<sup>th</sup> Nov 2018 at the institute campus on career opportunities and interview techniques. Dr. Sanjay Bharti was the key speaker in this program. He has an ample academic and corporate experience. He guided students on several interview techniques. He shared his experiences and motivated students to come forward and speak their inside out. He discussed about the SWOT analysis of individual personality and make students aware of today's business world scenario.



# Three days professional development programme for students

(7th to 9th Jan 2019)

Great Ganges Institute of Technology has organized three days professional development programme for student on 7<sup>th</sup> to 9<sup>th</sup> Jan 2019. The purpose of this programme is to enhance student competencies as per the industry requirements. **Dr. Sanjay Bharti** was the key speaker in this program. He has an ample academic and corporate experience.



# Gillette Guard in association with Amar Ujala-" Safalta ka Asli Raaz" 29/01/2019

Great Ganges Institute of Technology has hosted a grooming session organized by Gillette Guard in association with Amar Ujala-"Safalta ka Asli Raaz" a one day personality grooming session for student on 29<sup>th</sup> Jan 2019. The purpose of this programme is to enhance student competencies as per the industry requirements.



# "SDP on digital marketing, advance excel, android, python programming and website designing."

# 2<sup>nd</sup> Feb 2019

Great Ganges Institute of Technology has student development program on digital Marketing, advance excel, android, python programming and website designing for student on 2<sup>nd</sup> Feb 2019.



## Singing Audition organized by Shortcut Flim.

## 09<sup>th</sup> Feb 2019

Great Ganges Institute of Technology has organized a Singing Audition organized by Shortcut Film on 9<sup>th</sup> Feb 2019. The objective of organizing this program is to make students smart and confident professionals.



# "SDP on IT Workshop by Teknavigator." $23^{rd} \; Feb \; 2019$

The objective of organizing this program is to educate the students about how they can become a smart and confident professional with the popular programs of computer application.

In the program, the Technical Head of TechNavigator explained Python Programming, Advanced Excel, Website Development, Digital Marketing, and Android App Development to the students through practicals.



#### **ADIEU-Farewell 2019**

Great Ganges Institute of Technology, operating under the aegis of GGES Education Group, which offer BBA and BCA courses in Unnao area organized a Farewell party "ADIEU-2019" for the final year students on 12-04-2019 in the institute campus.

The participants for Mister and Miss ADIEU-2019 were selected by the dignitaries. The first round was ramp walk in which students were selected for the next round on the basis of their dressing sense, confidence and grace. The second round was the talent round where they had to showcase their talent.

The third round was question answer round test. All the participants were eagerly waiting to know the result. The result was finally declared by the respected judges. The management gave various gifts to these students and they were also honored with trophies and awards.





### **Session 2019-20**

### **Orientation 2019**

Great Ganges Institute of Technology Unnao was organized Orientation Programm for welcoming newly admitted BBA and BCA students on 19/08/2019.

Purpose of orientation Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self exploration.



## **Teachers Day 2019**

Great Ganges Institute of Technology Unnao was organized teacher's felicitation program on 5<sup>th</sup> sep 2019 for appreciating the teachers for their valuable support in the overall development of the students.



#### Crescendo 2019

The 10th of Nov 2019, was marked as a memorable day in the life of every fresher's of Great Ganges Institute of Technology, UNNAO. The fresher's day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness. The celebration started at 04:30 p.m with the lamp lightning followed by patron speech in which fresher's were formally welcomed into GGES family. After the patron speech few events like singing and dancing were done to entertain the fresher's. The cool seniors put up various performances like dancing, singing to entertain their cool junior's, all the juniors were enjoying and having a great time.

**Ms Alqama** an especially talented youngster was introduced as **Miss fresher** and **Mr Sameer Saifi** was introduced as **Mr. Fresher**. The management had given out various gifts to both of them and they were also awarded with trophies and prizes.



### **Session 2020-21**

#### Crescendo 2021

**Great Ganges Institute of Technology, UNNAO** has organized the fresher party for newly admitted students on 27/02/2021 as due to COVID we are not able to organize it in 2020. The fresher's day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness. The celebration started at 04:30 p.m with the lamp lightning followed by patron speech in which fresher's were formally welcomed into **GGES family**. After the patron speech few events like singing and dancing were done to entertain the fresher's. The cool seniors put up various performances like dancing, singing to entertain their cool junior's, all the juniors were enjoying and having a great time.

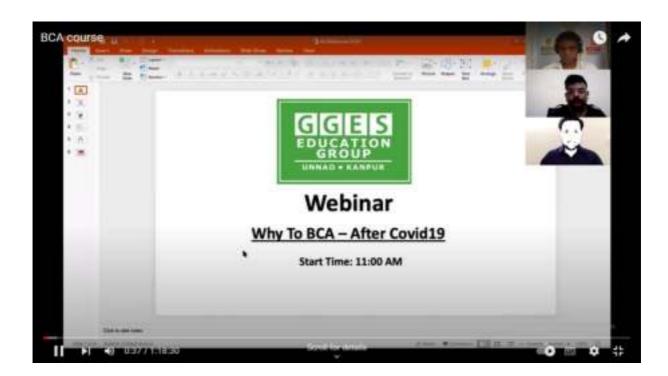
Ms Sneha Shukla an especially talented youngster was introduced as Miss fresher and Mr Dilshad was introduced as Mr. Fresher. The management had given out various gifts to both of them and they were also awarded with trophies and prizes.



### **Scope of Bachelor of Computer Application Course**

The rapid growth of IT industries in India has increased the scope of this course and also job opportunities. This course will provide student with knowledge about the programming and help them to boost their technical aspect for better employability areas. In order to aware the student About BCA course Great Ganges Institute of Technology organized a Webinar on "Scope of Bachelor of Computer Application Course" on 10<sup>th</sup> June 2021.

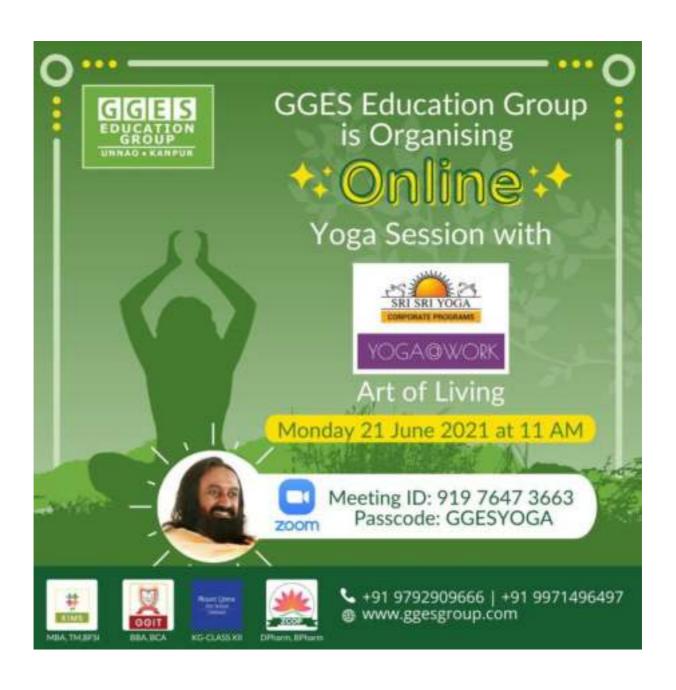
Youtube Link: https://youtu.be/dri\_CTU6u5g



### **Online Yoga Session**

21st June 2021

Yoga and meditation are two forms of physical and mental exercises which have stood the test of time. Dating back thousands of years, these practices remain popular today and are, in many ways, more relevant in modern times. The ability to switch off and clear your mind is invaluable, and this can be achieved in both practices. Keeping in mind the benefits of Yoga and Meditation GGES Education organized an online Yoga Session with Art of Living –Sri Sri Yoga Corporate Programs on 21<sup>st</sup> June 2021.



# Marketing in 21st Century Challenges and Opportunities 26th June 2021

**Dr. Rakesh Kumar, Assistant Professor, MNIT Allahabad** presented a live Webinar as a Key Speaker on the title "Marketing in 21<sup>st</sup> Century: Opportunities & Challenges" organized by GGES Education Group, Unnao on 26<sup>th</sup> June 2021.

The significant marketing challenges in the 21st century that are discussed in this webinar are listed as follows:

- Customers are more savvy or informative than marketers.
- Customers are increasingly demanding better quality and reliability in the products and services they buy.
- Customer wants, needs and expectations are changing more rapidly
- Marketers operate in a market where all customers want mostly the same thing
- New products and services are coming to market more quickly than in the past
- Competitors have introduced multiple brands for their products and competition for sales is intense
- Media are being more fragmented and expensive for advertising the products
- Competition is now global
- Competition is well established and entrenched
- Information technology is having a significant impact on business practices
- The accountability of the marketers has been increasing rapidly towards their customers.



# Inclusive Digital Safety 10th July 2021

GGES Education Group has organized a webinar on "Inclusive Digital Safety" presented by Dr. Rashmi Ananand, Senior Research Officer Indian Institute of Public Administration, Delhi on 10<sup>th</sup> July 2021.

Online safety needs to be an integral part of children's digital journey. As such, these tailored resources can help shape the e-safety of all children online.

Seeing constant streams of perfect bodies can put unrealistic expectations on young people to look a certain way which can lead to low 'body esteem'. This increased pressure to be perfect can push young people to hide who they are online and portray something they are not.

Equally, they may place more value in how others see them so getting a negative comment or not enough likes on a post can have a real negative impact on their self-esteem and mental health.



### **Session 2021-22**

### **Orientation 2021**

Great Ganges Institute of Technology Unnao was organized Orientation Programm for welcoming newly admitted BBA and BCA students on 22/07/2021.

Purpose of orientation Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self exploration.



# Scope of Banking, Financial Services and Insurance 24th July 2021

GGES Education Group has organized a WEBINAR ON "Scope of Banking, financial services and insurance" by Mr Saumita Shukla, Assistant Manager Economic Times on 24<sup>th</sup> July 2021

A career in banking sector produces a wide range of job opportunities for qualified banking professionals that can provide several services, including risk management, loans and investments, stock analysis, and many more. Presently, bank careers are a popular option among students as the high demand for banking professionals with particular knowledge and skills due to the rapid expansion and evolution of bank products and services.



### **India and Sustainable Development Goals**

### 31st July 2021

GGES Education Group has organized a WEBINAR ON "India and Sustainable development goals" by Dr. Kishore Kumar, Assistant Professor, GLA Mathura on 31<sup>st</sup> July 2021

The Agenda encompasses three core elements: economic growth, social inclusion and environmental protection. Together, these interconnected principles form the basis of the <u>17 Sustainable Development Goals</u> (SDGs), which provide a blueprint for progress across all areas of life. Each SDG contains specific objectives that can be measured and tracked over time. Like a global checklist, these objectives allow us to check our progress as we approach the 2030 deadline.



### Teachers day 2021

Great Ganges Institute of Technology Unnao was organized teacher's felicitation program on 5<sup>th</sup> sep 2021 for appreciating the teachers for their valuable support in the overall development of the students.



#### Crescendo 2021

Great Ganges Institute of Technology, UNNAO has organized the fresher party for newly admitted students on 18/12/2021. The fresher's day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness. The celebration started at 04:30 p.m with the lamp lightning followed by patron speech in which fresher's were formally welcomed into GGES family. After the patron speech few events like singing and dancing were done to entertain the fresher's. The cool seniors put up various performances like dancing, singing to entertain their cool junior's, all the juniors were enjoying and having a great time.

Ms Disha Gupta an especially talented youngster was introduced as Miss fresher and Mr Shoeb Ali was introduced as Mr. Fresher. The management had given out various gifts to both of them and they were also awarded with trophies and prizes



### **Session 2022-23**

### **Orientation 2022**

Great Ganges Institute of Technology Unnao was organized Orientation Programm for welcoming newly admitted BBA and BCA students on 24/08/2022.

Purpose of orientation Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self exploration.





# **August 15th, 2022**

The 76th Independence Day was celebrated in our school on 15th August with great enthusiasm and patriotic fervor. The college campus was beautifully decorated with flags and balloons to commemorate the day. In the presence of a gleeful gathering, the National Flag was hoisted by the Principal of the school. A solemn speech was given by the Principal to pay homage to the brave martyrs of the country.



### Janmashtami Celebration

### September 18th, 2022

Sweeter than honey, tastier than curd, pleasanter indeed than any happiness, and joy is the company, is the power of the name of Krishna. Janmashtami is celebrated as the birthday of Lord Krishna, one of the most powerful and famous reincarnations of Lord Vishnu.

The most significant event of the programme was "Dahi Handi", organized for boys, more than 50 students from different batches took part in the different events. jhankis were also made by students offering homage full of devotion to Lord Krishna.



### Teacher's day 2022

Great Ganges Instittute of Technology Unnna o was organized a teacher feliccitation ceremomy on the occassion of Tecaher's day on 5<sup>th</sup> Sep 2022. We have invited the teachers of different schools and colleges and felicitate them for their remarkable contribution to the Society.



# Hindi Diwas 14/09/2022

Every year, 14th September is celebrated as Hindi Day across the country. Many types of programs take place on this day. Actually, this day was chosen due to an agreement made after independence. Which is called Munshi-Iyengar formula. Since then, every year 14th September is celebrated as Hindi Day.

Great Ganges Institute of Technology was also celebrated Hindi Diwas every year. The students were actively participated in different activities like Poster Making, Essay writing, Poem Reciting, Skit and many more on this day.





### Crescendo

#### 11 Nov 2022

Great Ganges Institute of Technology, UNNAO has organized the fresher party for newly admitted students on 11/11/2022. The fresher's day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness. The celebration started at 04:30 p.m with the lamp lightning followed by patron speech in which fresher's were formally welcomed into GGES family. After the patron speech few events like singing and dancing were done to entertain the fresher's. The cool seniors put up various performances like dancing, singing to entertain their cool junior's, all the juniors were enjoying and having a great time.

**Ms Kashifa Rehmani** an especially talented youngster was introduced as **Miss fresher** and **Mr Harsh** was introduced as **Mr. Fresher**. The management had given out various gifts to both of them and they were also awarded with trophies and prizes.



# Career Counseling Program 13<sup>th</sup> Nov 2022

GGES Education Group has organized a "Career Counseling Program" by Dr.

Sudhanshu Rai, Counseling and Training Incharge, C.S.J.M.U. on 13<sup>th</sup> Nov 2022

One of the primary objectives of this career guidance program is to help individuals explore and understand themselves better. Dr. Sudhanshu Rai, Counseling and Training Incharge, C.S.J.M.U. facilitate self-assessment by identifying an individual's interests, values, skills, personality traits, and motivations.



### **Coding-Brain Trainers**

Great Ganges Institute of Technology organized a coding fest – Brain Trainers on Dec 3<sup>rd</sup> 2022



Wealth Awareness Program
7<sup>th</sup> Dec 2022

Great Ganges Institute of Technology in collaboration with Advisor Organisation Mumbai "Wealth Awareness Programme" on 7<sup>th</sup> Dec 2022 from 11:00 am to 12.00 pm which

was organised on Zoom Platform. The Resource Persons for the webinar was Mr Krishnan Iyer. PGDBA Finance from SIES College of Management Studies 2002.

Ms. Aqsa Khalid was the convener for the webinar. She introduced the audience to the webinar and introduced the speaker. The Speaker Mr Krishnan Iyer spoke about importance of financial planning for every individual. He addressed various challenges and issues that everyone faces while doing financial planning.



### **Cricket Tournament**

Great Ganges Institute of Technology organized a Cricket league in association with Zee College of Pharmacy from  $8^{th}$  - $10^{th}$  June 2023



### Police ki Pathshala

### June 29th, 2023

Great Ganges Institute of Technology, Unnao in association with Amar Ujala Foundation has been conducting a one day "Police ki Pathshala" workshop to develop respect for law in the youth. Promoting life skills education among adolescents for enhancing their life negotiating skills and making them informed citizens. Senior level Police officials interact with young students and inspire them to follow the law. The Chief Guest of the event is Mr. Siddhartha Shankar Meena, Superintendent of Police, Unnao.

Here are some glimpses of the event.

